



Inter-Parliamentary Union
For democracy. For everyone.

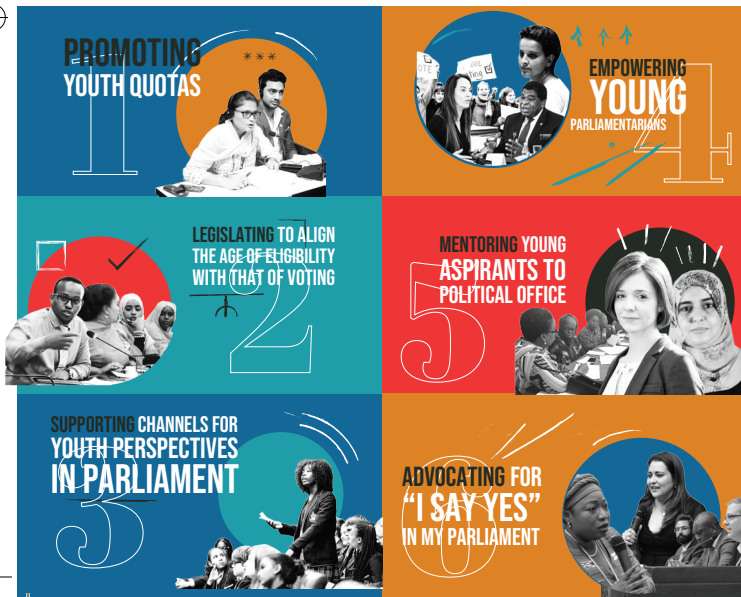
Organize an event for 30 June, International Day of Parliamentarism, in your parliament

I SAY YES TO YOUTH IN PARLIAMENT!

Half the world's population is under 30, yet only 2.6% of MPs globally represent this age group. To respond to this, the Interparliamentary Union (IPU) has launched the **I Say Yes to Youth in Parliament!** campaign. It calls on parliamentarians of all ages to "Say Yes" to youth in parliament and sign-up to one or more pledge(s) to take transformative action.

Organize an event in your parliament on or around 30 June 2021 to **"I Say Yes to Youth in Parliament!"**

The IPU has a ready-made campaign that you can launch nationally.



WHY?

The objectives of the launch are to:

- Build awareness among your MPs on the campaign and on youth participation in parliament
- Encourage your MPs to sign up and join the IPU network of "Changemakers"
- Promote implementation of transformative actions for youth participation
- Provide visibility to the campaign and to youth participation

Help us reach our goal of having 1000 MPs sign up to the I SAY YES Campaign!

Find out more: www.ipu.org/i-say-yes

WHO?

The event should include parliamentary leaders, the Presiding Officer and Deputies, party leaders, Chairpersons of relevant parliamentary Committees, leaders of women and youth caucuses, and of course all parliamentarians of all ages. It can also include:

- Government officials
- Members of youth and student associations, such as youth parliaments, student unions, and civil society organization
- Experts or academics specializing in youth
- Any other stakeholders that can help mobilize awareness and support.

HOW?

The launch event can be online or in-person. You can organize a:

- Ceremony
- Reception
- Conference or seminar or a roundtable or workshop
- Press conference

Ready-made assets, such as videos, banners, brochures, and social media cards are available at the link below.

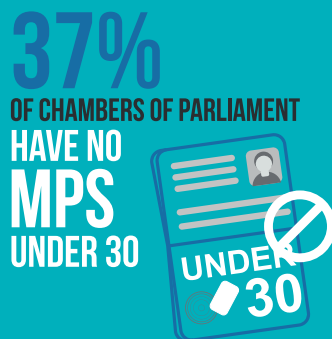
SHARE

Let us know if you organize a launch and we will amplify through the IPU's communication channels. If you need help with your launch, write to press@ipu.org.

Let's celebrate good practices and raise the visibility of the campaign to mobilize other changemakers!

WHEN?

Launch your campaign on and around International Day of Parliamentarism on 30 June or on International Youth Day on 12 August.



More information: www.ipu.org/i-say-yes

